

Effective Date: June 17, 2025

This Privacy Policy explains how BMC Trenchless ("we," "our," or "us") collects, uses, shares, and protects information in connection with our LinkedIn Live events.

1. Information We Collect

When you register for or attend a LinkedIn Live event, we may collect:

- Your name and contact information (such as email address or company)
- Interaction data (such as questions asked or poll responses)
- LinkedIn profile information (if shared via LinkedIn or third-party tools)

2. How We Use Your Information

We may use your information to:

- Provide access to the LinkedIn Live event
- Send event updates or follow-up materials
- Respond to your questions or comments
- Improve our future events and educational offerings
- Share relevant content or services related to the event topic

3. How We Share Your Information

We may share attendee data with:

- Co-hosts, presenters, or sponsors of the event
- Trusted service providers that help us manage registration, communications, or analytics
- Legal authorities if required by law

We do not sell your information to third parties.

4. Data Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure.

5. Your Choices

You may opt out of future communications by using the unsubscribe link in our emails or by contacting us at Info@BMCTrenchless.com.

6. Third-Party Platforms

This event is hosted on LinkedIn and may use third-party tools (e.g., StreamYard, Zoom). Your use of those platforms is subject to their own privacy policies.

7. Updates to This Policy

We may update this policy occasionally. Any changes will be posted here with a new effective date.

8. Contact Us

For questions or concerns about this policy, please contact:

Justine Fischvogt

BMC Trenchless

Info@BMCTrenchless.com